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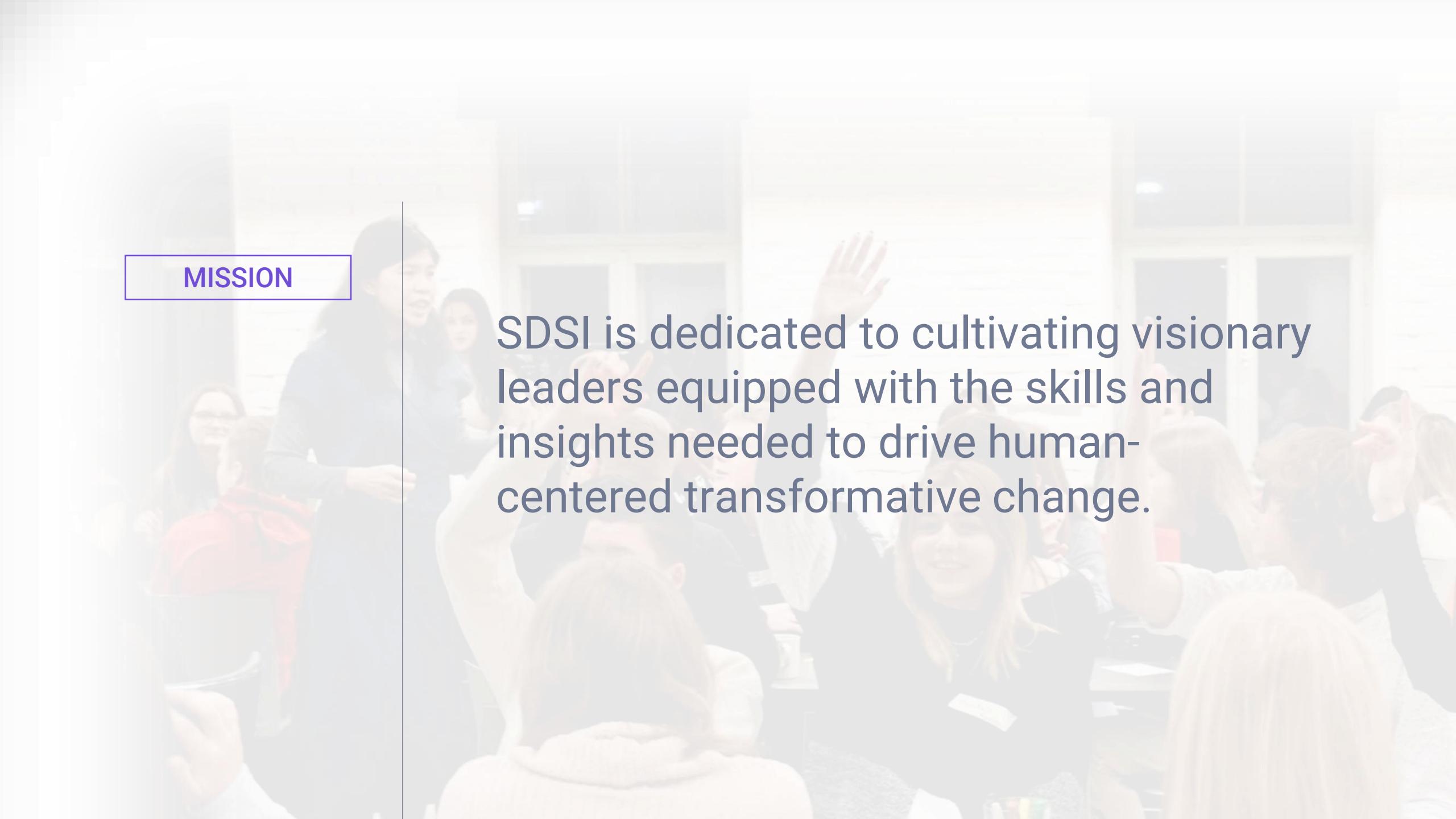
Co-funded by
the European Union

Service Design Strategies and Innovations

A new Erasmus Mundus Joint Master's Degree in
Northern Europe with a focus on service design,
management and leadership.

powered by:



A blurred background image of a group of diverse people in a workshop or conference setting. They are smiling, interacting, and some are holding up their hands. The scene is well-lit with natural light coming from large windows in the background.

MISSION

SDSI is dedicated to cultivating visionary leaders equipped with the skills and insights needed to drive human-centered transformative change.

FUNDAMENTS

LEAD PARTNER / COORDINATOR



**Art Academy
of Latvia**

FULL PARTNERS



LAPIN YLIOPISTO
UNIVERSITY OF LAPLAND

EKA Estonian
Academy of Arts

ASSOCIATE PARTNERS



KULDĪGA



“ Our program is committed to boost a dynamic learning environment that combines theoretical rigor with practical applications. Through an interdisciplinary curriculum, students will explore the intersection of design thinking, strategic management, and cutting-edge technologies, gaining comprehensive understanding of the complexities inherent in designing and delivering innovative services.

ILZE KUNDZINA
Head of SDSI



DOMAINS

SDSI aims to produce graduates who excel at navigating the dynamic interplay among design, business, technology and research.

DESIGN



BUSINESS



TECHNOLOGY



RESEARCH





SDSI becomes an Erasmus Mundus Joint Master's programme

Project ID

101082388

Duration

OCT
2022

DEC
2028

Total Grant

4.9
mil EUR

QUALITY STATUS

LABOUR MARKET TRENDS

GRANTS FOR STUDENTS

QUICK FACTS

Class Size
35
students

Scholarships
1400
EUR monthly
for 20 students

No. of lecturers
23-25

Multiple degree
Art Academy of
Latvia,

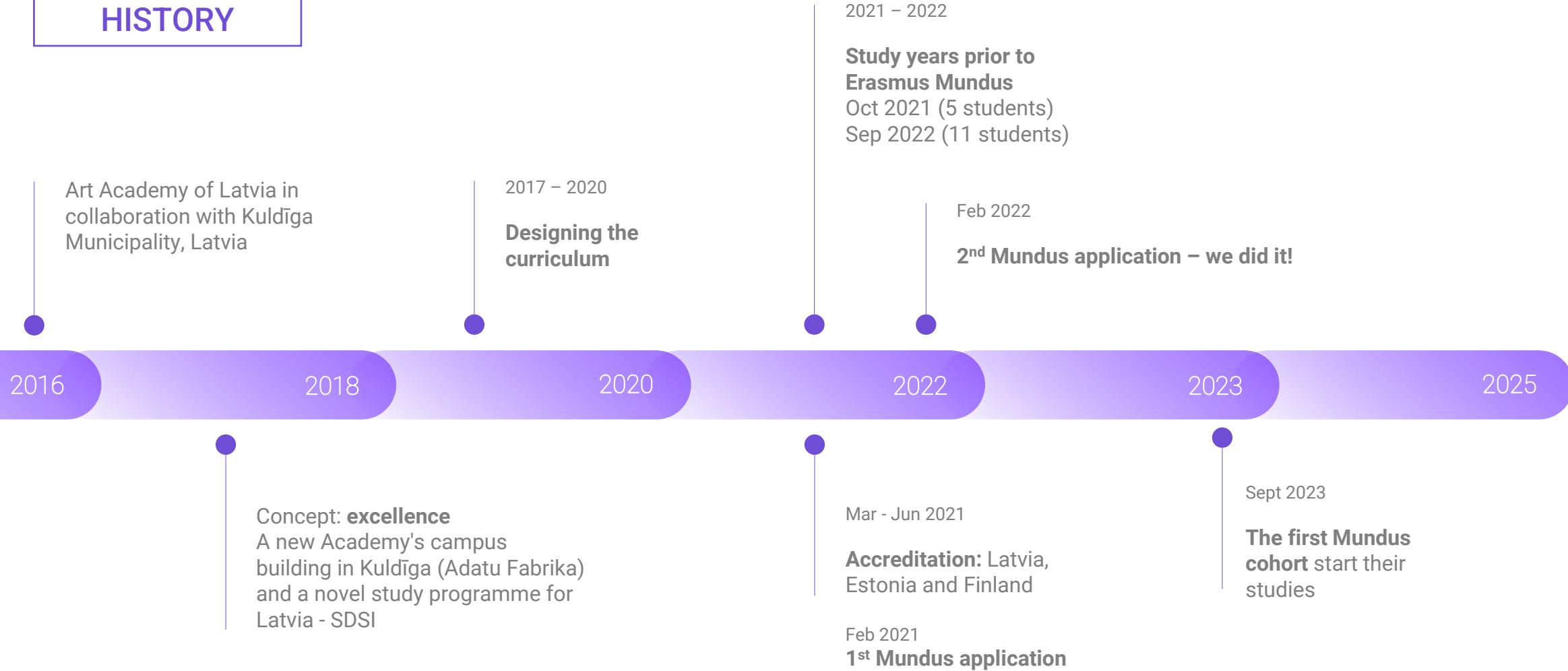
ECTS
120
(two years)

Semesters
4

Studies in
3
countries

University of
Lapland,
Estonian
Academy of Arts

HISTORY

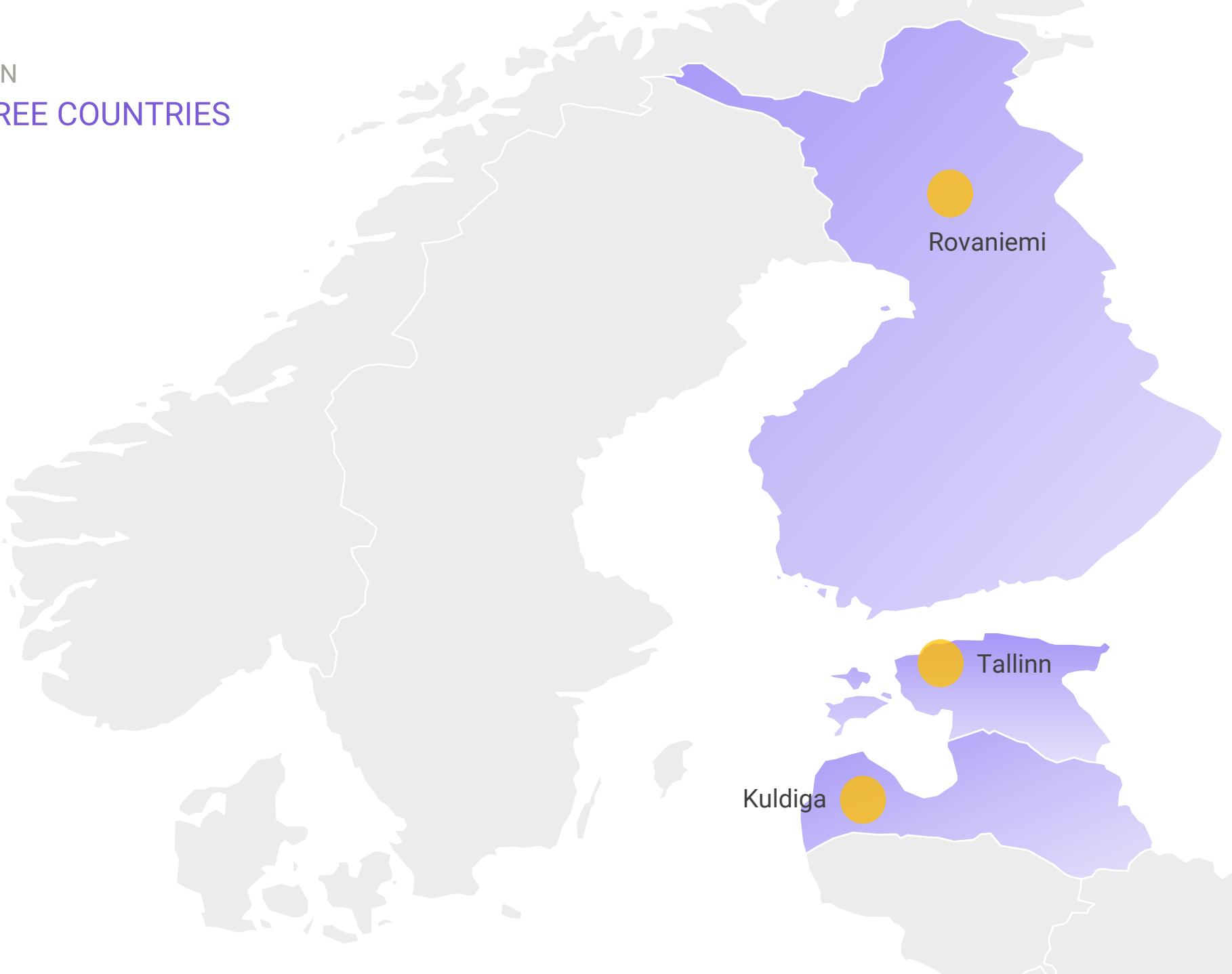




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LOCATIONS

#NORDICEDUCATION

STUDIES IN THREE COUNTRIES



A man with glasses and a dark shirt, looking down at a book or paper he is holding.

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CURRICULUM

S1

LATVIA

Intro to Service Design

Service Design Basics

Facilitation & Co-creation

Service Design & Technology

Communication & Presentation

Civil and Environmental Protection, First Aid

Design Management

Future's Design

S2

LATVIA

Innovation Lab

Technology Management

Accounting for Managerial Purposes

Strategy

Managing Innovative Organizations

People Management

Customer Insights

Information Design

Social Research

Leadership

S3

FINLAND

Master Project Studio

SD Advanced I – Digital Service Design

SD Advanced II – Strategic SD

Electives

Master Project Studio

SD Advanced – Designing Sustainable Transitions

Electives

S4

Master Thesis



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STUDENTS

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STUDENTS 2024



LATVIA



GERMANY



ALGERIA



ESTONIA



KOSOVO



UKRAINE & KAZAKHSTAN



TUNISIA



KENYA



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STUDENTS
2024



PHILIPPINES

PAKISTAN



THAILAND



AUSTRALIA



CHINA



BANGLADESH



INDIA

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STUDENTS 2024

MEXICO



GUATEMALA



PERU



UNITED STATES OF AMERICA



COLOMBIA



BRAZIL

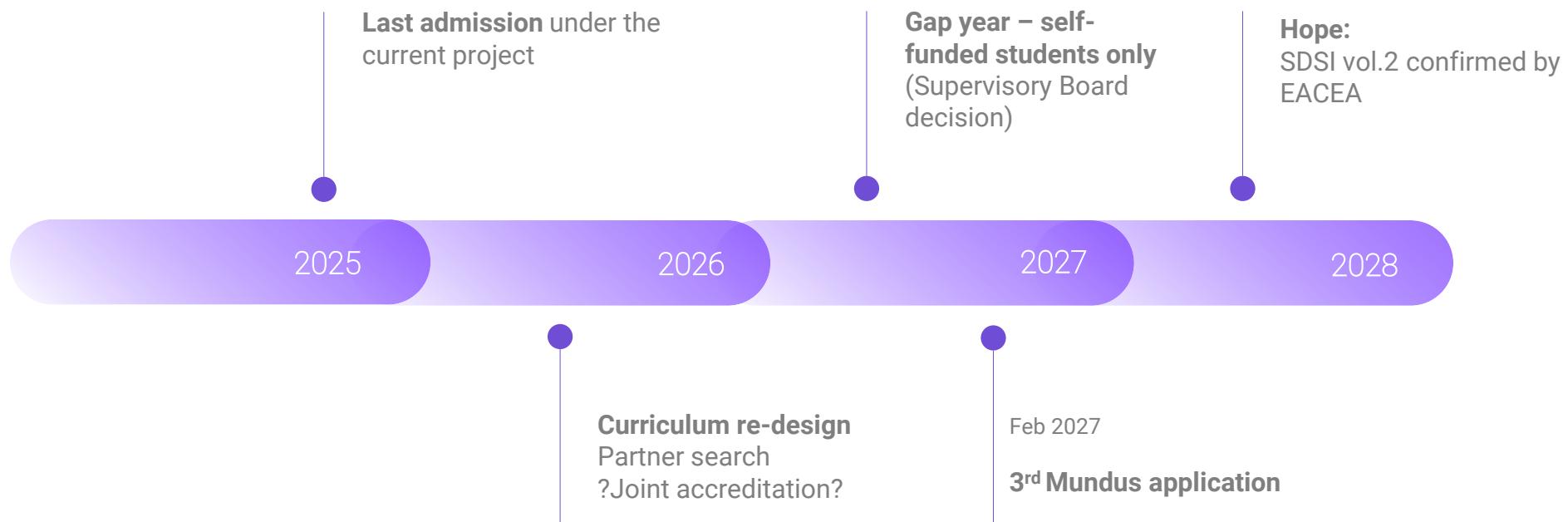




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IN CONCLUSION...

FUTURE



Erasmus Mundus grant

Yearly budget ~300 000 EUR

- Ability to attract a truly international, top-tier expert faculty with appropriate lecturing fees (750 EUR / ECTS)
- Accessibility and social equity among top students (i.e., scholarships allows international study path for all regardless of financial background)
- Consortium-covered health insurance
- Enhanced overall educational experience and visibility
- Strengthened institutional capacity and reputation of HEIs
- Rich programme of extra-curricular and industry-focused events

20 scholarship holders
15 self-funded students, fee 8000 EUR/year

Without the grant

Yearly budget ~200 000 EUR

- Reliance on local/regular faculty (330 EUR / ECTS)
- Degree costs ~ 25 000 EUR limits access to students with strong financial means
- No consortium-funded health insurance to students
- No consortium-funded extra-curricular / industry events
- Additional staff member dedicated to year-round fundraising
- Higher costs for marketing and recruitment
- Significantly reduced international visibility
- Less international diversity within student cohorts

25 self-funded students, fee 8000 EUR/year



A BIT OF PHILOSOPHY & QUESTION MARKS...

- Mundus students: attracting and retaining top global talent
- National strategy: internationalisation of higher education in Latvia; is MUNDUS label an achievement?
- Joint degrees: institutional burden and public support needed
- Erasmus+ future: policy uncertainty and national preparedness