

Erasmus+

Enriching lives, opening minds.



State Education
Development Agency
Republic of Latvia



EUROPEAN UNION

TCA thematic seminar

Erasmus+ Higher Education BAL TIC INFO DAYS 2026



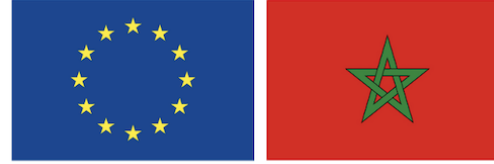
Cooperation with South-Med region

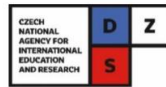
Why Morocco ?

ERASMUS+ IN MOROCCO

Dr. Latifa DAADAOUI
NATIONAL ERASMUS+ OFFICE
MOROCCO







Erasmus+
National Erasmus+ Office Morocco



ERASMUS+ CONTACT SEMINAR HIGHER EDUCATION COOPERATION

Beyond Boundaries: Advancing Cooperation in Higher Education through International Credit Mobility and Capacity Building in Higher Education

Austria, Czech Republic, Hungary, Morocco



7-10 April 2025, UM6P Benguerir, Morocco



Webpage : <https://erasmusplus.ma/tca-2025/>
National Erasmus+ Office Morocco
April 2025



Funded by the European Union
تمويل من الاتحاد الأوروبي

2 événements de réseautages

➤ 1 séminaire de contact à Benguéirir / Maroc
« Connecter l'Europe centrale au Maroc »



+93 participants from 4 countries representing



- 8 Austrian universities
- 12 Czech universities
- 16 Hungarian universities
- 43 Moroccan institutions and universities

+ 3 TV broadcast on national channel
+ 15 Articles on websites
5 best-of videos



« Connecting Africa to Europe in Morocco » April 2024



1ST

First time :
the TCA seminar is held outside of
Europe in Morocco



170 participants from 40 countries



**40 Countries from
Europe, Southern Mediterranean and
Sub-Saharan Africa countries**



+ 100 universities & institutions



**+ 5 TV broadcast on national channel
+ 7 Articles on websites
2 best-of videos**



5th Edition
Erasmus
Networking Day
 Tuesday 9th December 2025



Thank You



250 participants

Higher Education	VET	Youth
60%	30%	10%

38 countries
 Europe . Africa . Middle East . Asia



Speed networking
 Social lounge
 Fluid space



▶ Guide de montage d'un master international d'excellence



▶ Synthèse des activités des experts de la réforme de l'ES 2025



▶ Guide des soft skills et de la valorisation des activités para-universitaires dans l'ES



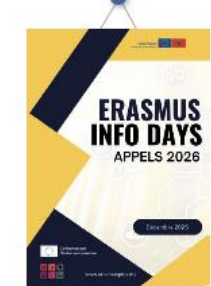
▶ Plan Assurance Qualité Du Bureau



▶ Stratégie de communication et de promotion du Bureau



▶ Rapport du séminaire de contact TCA Europe Centrale - Maroc



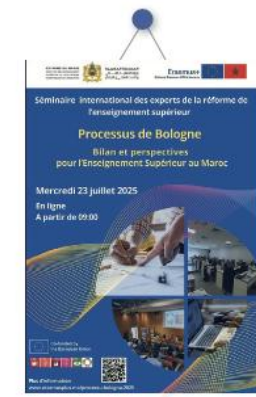
▶ Rapport des Erasmus Days - Appels 2026



▶ Rapport du séminaire des experts "fin des diplôme? micro-certification"



▶ Rapport de la TAM ODD et Enseignement supérieur



▶ Rapport du séminaire Processus de Bologne : bilan et perspectives



▶ Rapport de la TAM : quel référentiel des compétences numériques et en IA?



▶ Rapport cluster meeting "mobilité ICM / bilan et perspectives"



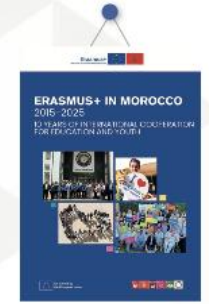
▶ Rapport du Cluster meeting des projets de développement des curricula



▶ Synthèse des cluster meetings organisés en 2025



▶ Rapport cluster meeting des nouveaux projets CBHE et CBVET



▶ Factsheet données Erasmus+ 2015-2025



▶ Fiche informative Opportunités Erasmus+



▶ Erasmus+ Morocco Mag



▶ Plan annuel des activités des HERE 2025



▶ Tool box des guides Erasmus+



▶ Synthèse des ateliers de formation organisés



▶ Rapport de l'atelier de formation CBY pour les associations et des réunions bilatérales



▶ Fiche de synthèse des données de coopération Maroc-Europe centrale



▶ Rapport annuel 2024

CONTEXT

➤ Last call of the program Erasmus+ 2021-2027

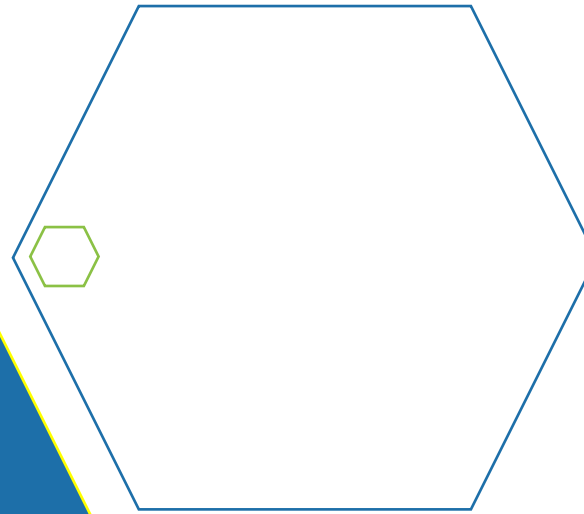
➤ New program Erasmus+ 2028-2035 : double mobility ?

➤ « ***New Pact for the Mediterranean*** »

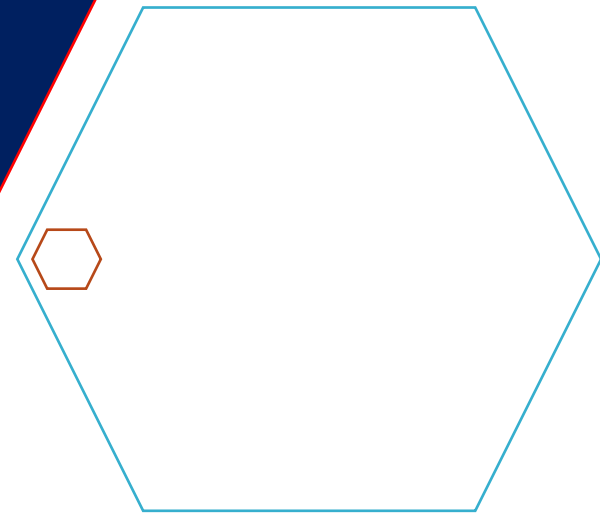
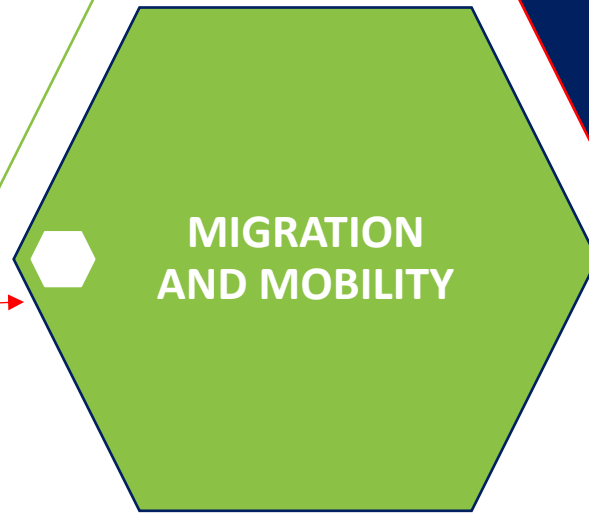
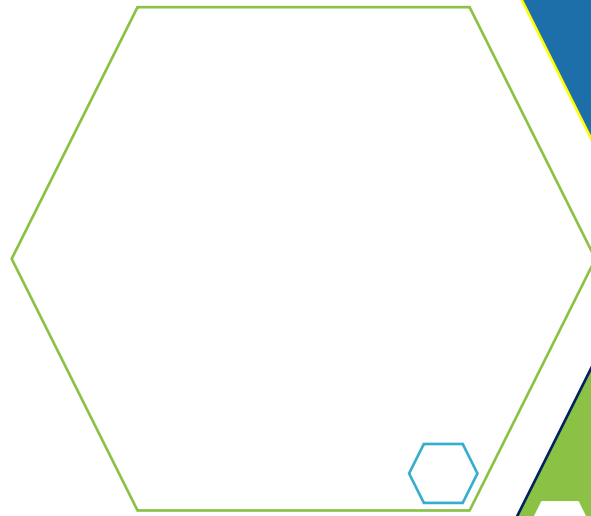
- Joint programs
- University alliance in Med
- Mobility scheme for Med region
- Action plan : March 2026 ?

Regional priorities for Region 3

Fundamental skills, soft skills (e.g., problem-solving, communication), and science, technology, engineering, arts and mathematics (STEAM), education and employability.



Lay the foundations for strengthening active citizenship and develop the specific expertise of future policymakers in areas such as democracy, human rights, and multilateralism.



Make education systems more equitable.

MOROCCO



1. Geography:

- Location: Northwestern corner of Africa.
- Diverse landscapes: From the Sahara Desert to the Atlas Mountains.

2. Culture:

- Rich history: Blend of Berber, Arab, and French influences.
- Unique architecture: Traditional riads, vibrant markets (souks), and historic medinas.

3. Cuisine:

- Exquisite flavors: Tagine dishes, couscous, and mint tea.
- Influenced by Mediterranean and African culinary traditions.

4. Languages:

Arabic and Amazigh (Berber) are official languages.
French is widely spoken.

5. Tourist Attractions:

- **Marrakech:** Famous for Jemaa el-Fnaa square and vibrant street life.
- **Chefchaouen:** The "Blue City" known for its picturesque blue-painted buildings.
- **Sahara Desert:** A mesmerizing expanse of dunes and starry nights.

6. Traditions:

- Rich in traditional music, dance, and festivals.
- Handicrafts: Intricate carpets, ceramics, and leather goods.

7. Economy:

- Tourism, agriculture, and mining are key economic sectors.
- **Strategic location for trade between Africa, Europe, and the Middle East.**

Morocco for ChatGPT ?



Kingdom of Morocco – A Tapestry of Culture and Landscape





Why Morocco ?

- Good experience in Erasmus+ and international cooperation ;
- Diversified HE system / convergence Bologna process
- Shared priorities: Green transition, Digital, AI
- Multilingual academic landscape (Arabic-French-English-Spanish)
- Strong STEM skills
- Ongoing reform (supported by EU)
- Big projects : WC 2030, Offshore zones and ports

- Strategic location: Africa's gateway to Europe / a gate to Africa / Strong role in EU–Africa cooperation agendas
- Political stability, safe and open society ;
- Great infrastructure
- Proximity to Europe and easy logistics (flights, commodities ...)
- Touristic country: rich culture and gastronomy ;
- Dynamic country : World Cup 2030, sectorial development, social reform, active civil society

Higer Education system in Morocco



- Non-universities HEI : Engineering schools, Business schools
- Open vs selective access

92% Bachelor
5% Masters
3% Doctorate

1% Sub-saharan African students

56% Law and economics
29% Social sciences and humanities
15 % Technics and sciences
Less than 1% Health and Health science

LMD system
Bologna process
ECTS

233 public HEI (12 public universities)

22000 Professors

Over 1.4 Million Students and graduates

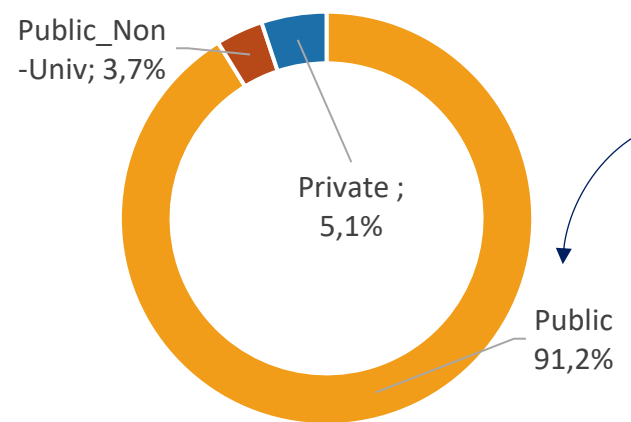
+100 HEI are involved in Erasmus+

199 PPP and private HEI (10 private universities)

15000 Administrative staff

40000 Phd students

All fields and specialities



- Main challenges :**
- Infrastructre and quality
 - Governance and internationalization
 - Teaching language
 - Alignment with the job market ans society
 - University dropout

Higher Education institutions in Morocco and their participation in Erasmus+



**Ibn Tofail University
UIT - Kenitra**



- ICM
- 18 CBHE
- 1 CBVET
- 2 EVE

**Mohammed V University
UM5 - Rabat**



- ICM
- 21 CBHE
- 1 CBVET
- 2 EMJM - ASSOCIATED PARTNER
- 1 Jean Monnet

**Hassan II University
UH2 - Casablanca**



- ICM
- 11 CBHE
- Coordinator 2 CBHE
- 4 CBVET
- 1 EMJM - Full partner
- 1 Jean Monnet
- 1 University Alliance

**Chouaib Doukkali University
UCD - El Jadida**



- ICM
- 9 CBHE

**Hassan Ist University
UHI - Settat**



- ICM
- 11 CBHE
- 1 CBVET
- Coordinator of 2 CBHE

**Ibn Zohr University
UIZ - Agadir**



- ICM
- 12 CBHE

Universities of Morocco

**Abdel Malek Essaadi
University
UAE - Tangiers - Tetouan**



- ICM
- 23 CBHE
- Coordinator of 1 CBHE
- 1 Jean Monnet
- 1 University Alliance
- 1 EVE

**Cadi Ayyad University
UCA - Marrakech**



- ICM
- 24 CBHE
- 1 CBVET

**Sultane Moulay
Soulimane University
USMS - Beni Mellal**



- ICM
- 9 CBHE

**Mohammed 1st University
UMP**



- ICM
- 7 CBHE
- 1 EMJM - associated partner

**Mohammed VI
Polytechnic University
UM6P
Rabat - Ben guerir**



- ICM
- 5 CBHE
- 1 CBVET
- 1 Jean Monnet
- 1 EVE

**Sidi Mohammed Ben
Abdellah University
USMBA - Fes**



- ICM
- 15 CBHE
- 1 CBVET
- 1 EVE

**Al Qaraouiyyine
University UAQ - Fes
Dar Al hadith - Rabatt**



- ICM

**International University
of Rabat
UIR - Rabat**



- ICM
- 3 CBHE
- 1 Jean Monnet
- 1 strategic partnership

**Moulay Ismail University
UMI - Meknes**



- ICM
- 12 CBHE
- Coordinator of 1 CBHE

**University Al Akhawayne
of Ifrane
UAI - Ifrane**



- ICM
- 5 CBHE
- Coordinator of 1 project
- 1 Jean Monnet

**EURO-MEDITERRANEAN
UNIVERSITY OF FES**



- ICM
- 6 CBHE

**Mohammed VI
University for Health
and Science
UM6SS**



**Mohammed VI
International Academy
for Civil Aviation
AIAC - Casablanca**



- ICM
- 10 CBHE

Some Non University HE Institutions of Morocco

**Agronomic
& Veterinary Institute
IAV - Rabat - Agadir**



- ICM
- 9 CBHE
- 1 EMJM - ASSOCIATED PARTNER

**National Higher School
for Mining
ENSMR - Rabat**



- ICM
- 3 CBHE

**Higher School of Textile
and Clothing Industries
ESITH - Casablanca**



- ICM
- 1 CBHE
- 3 CBVET

**National School of
Agriculture
ENA - Meknes**



- ICM
- 1 CBHE
- 1 CBVET

**National School of
Architecture ENA
Rabat - Fès - Marakech
Tetouan**



- ICM
- 1 CBHE

**National Institute
of Posts and
Telecommunications
INPT - Rabat**



- ICM

Useful links

**Ministry of Higher
Education, SR and
Innovation**



**National Erasmus+
Office Morocco**



contact@erasmusplus.ma

Priorities of Morocco in HE

➤ **Excellence in education and research**

➤ **Excellence of governance**

➤ **Innovation territories**

... for priority sectors

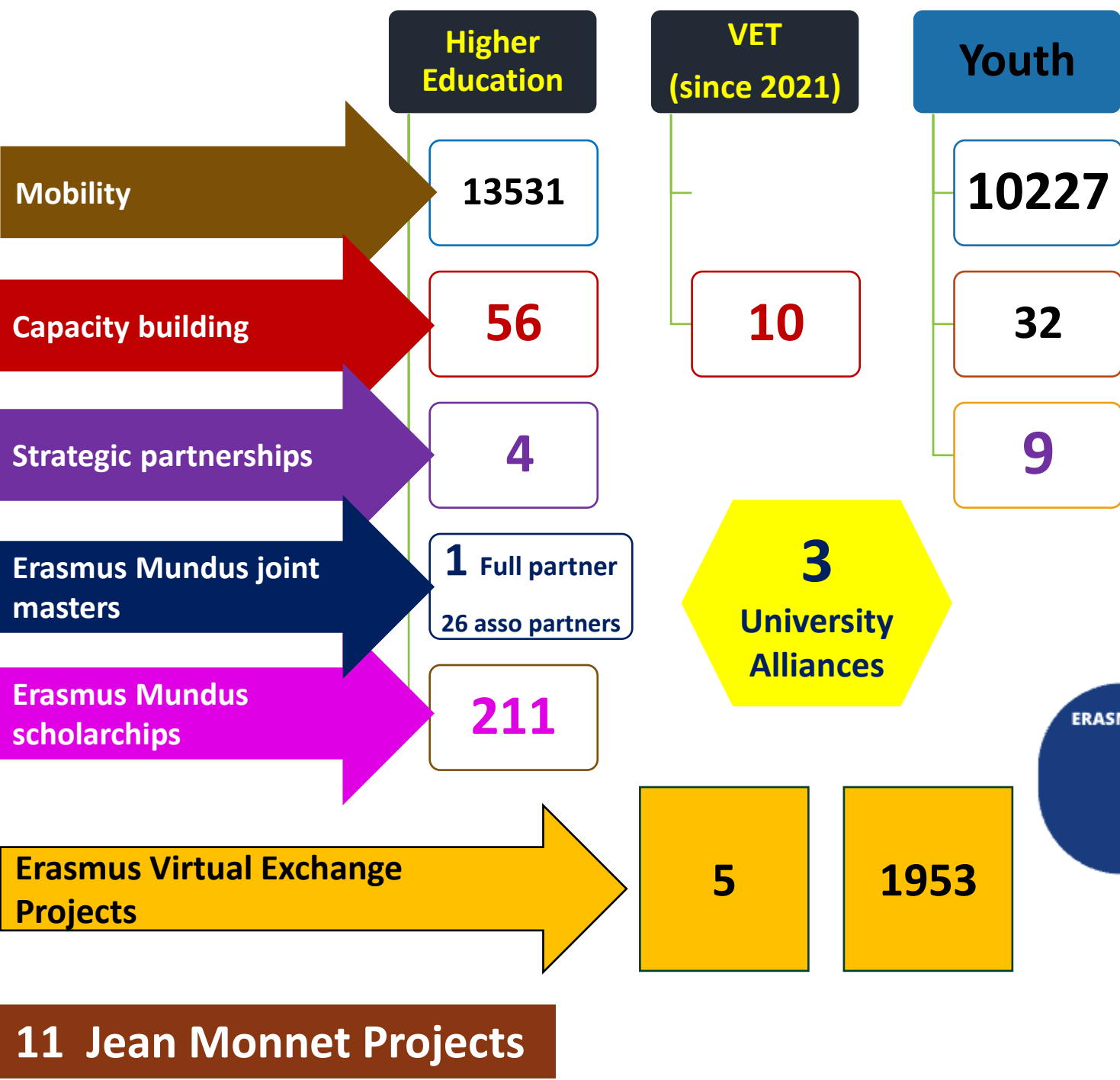
- Blue economy
- Renewable energies
- Aeronautics and Automotive industries
- Water management
- Smart agriculture
- High-tech industry (AI, Data, ..)
- Sport industry (World CUP 2030)
- Health care industry

- Innovative learning and teaching practices:** AI, Augmented reality, ...
- Implementing center of excellence,** excellent curricula
- Digitalization:** setting up special center for Data science, AI, etc (CODE 212 centers)
- Soft skills :** learning and teaching and assessment
- Languages** development
- Excellence of research :** PhD training , international standards, PhD students **mobility** ...
- Developing the ongoing **mobility** (Phd students)
- Internationalization :** students services, implementing IRO, curricula ...
- Inclusion**
- Quality assurance**
- Bologna process convergence
- Governance 4.0 ..**
- Enhancing the **students services** : orientation and following up system ..
- Enhancing the graduate's employability** : new curricula, adequation with business expectations, entrepreneurship, ...
- Life Long Learning**
- Medical Pedagogical Reform**
- ...

Morocco in Erasmus+ (since 2015)

1st /2d/3d position in the SMED region

5/8/9th position in the world



- Top 5 EU countries ICM
- Spain
 - France
 - Poland
 - Italy
 - Portugal

+900
Academic and non academic Institutions ONG/

Digitalisation/ICT in education
Serious gaming, Industry 4.0
Entrepreneurship
Inclusion / Gender studies / Human rights
Quality Assurance
Internationalization
Employability
...

25 Non Eu countries

34 EU countries

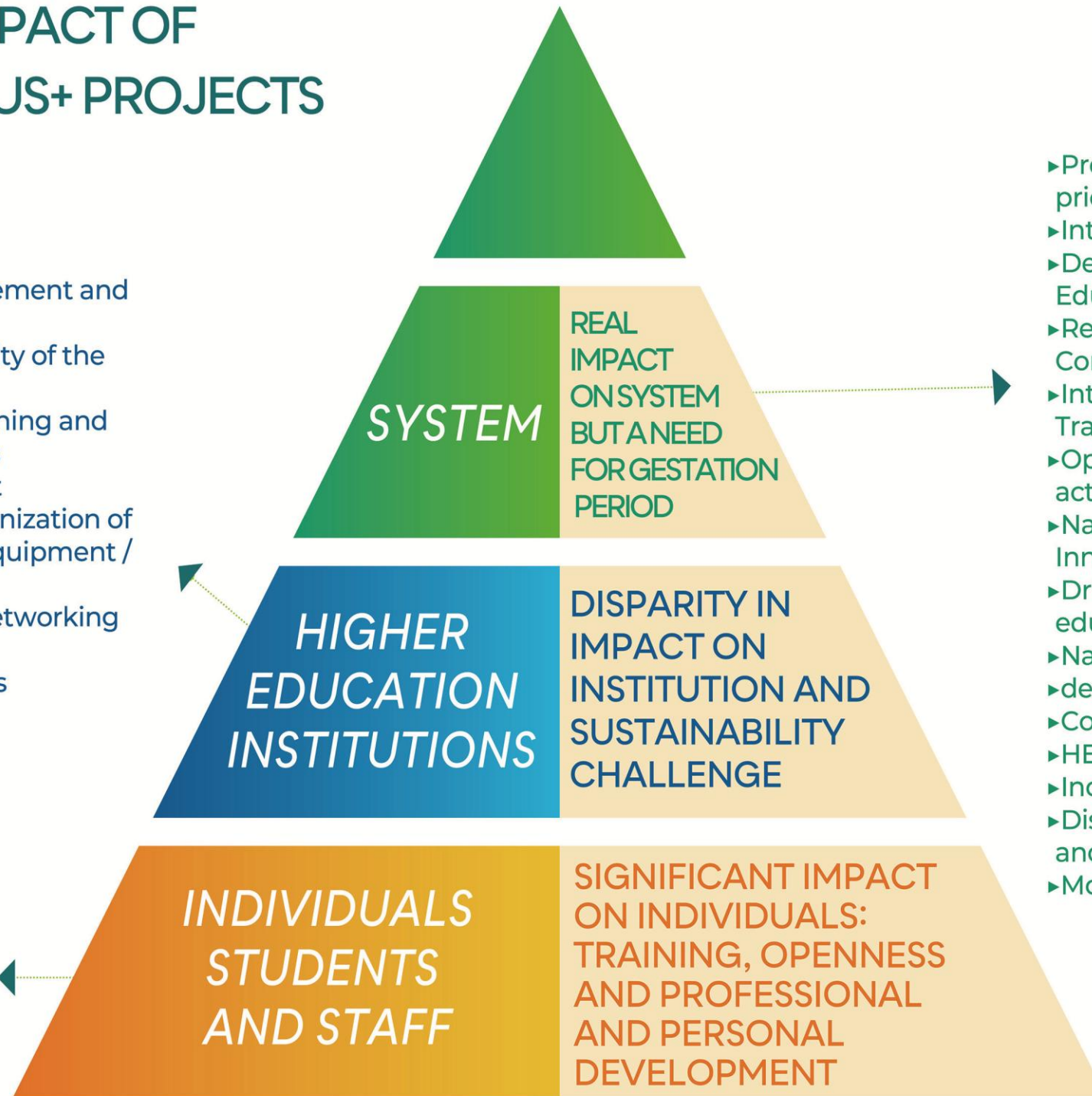
3
University Alliances



IMPACT OF ERASMUS+ PROJECTS

- ▶ Internationalization
- ▶ Modernization of management and governance
- ▶ Improvement of the quality of the training offer (Curricula)
- ▶ Professionalization of training and socio-economic openness
- ▶ Staff training and support
- ▶ Improvement and modernization of infrastructure / Specific equipment / Inclusion
- ▶ National & institutional networking and cooperation
- ▶ More inclusive institutions

- ▶ Mobilities (EU, SM, Africa)
- ▶ Improved global skills, intercultural knowledge and openness
- ▶ Capacity building: development of expertise and careers



- ▶ Projects in line with national priorities
- ▶ Internationalization and open
- ▶ Development of the Higher Education system
- ▶ Renewed governance / Consolidated Quality Assurance
- ▶ Interdisciplinarity and Transdisciplinarity
- ▶ Openness to Socio-economic actors
- ▶ National Entrepreneurship & Innovation Framework
- ▶ Driven reforms of the higher education system
- ▶ National "expert" networks
- ▶ development of HE system
- ▶ Consolidated Quality Assurance
- ▶ HE system
- ▶ Inclusive education promoted
- ▶ Disparity in impact on institution and sustainability challenge
- ▶ More inclusive



Erasmus+ CBHE Impact study

ERASMUS+ IN MOROCCO

2015-2025

10 YEARS OF INTERNATIONAL COOPERATION FOR EDUCATION AND YOUTH

MOBILITY OF INDIVIDUALS

★ 1ST
IN AFRICA

★ 1ST / 2ND
IN THE SOUTH MEDITERRANEAN REGION

★ 5TH
IN THE WORLD

Approved incoming and outgoing mobilities of students, professors & staff in Higher Education

13531

67% outgoing mobilities (to Europe)
of which, 60% are student mobilities moroccan

1,5% Sub-saharan african students

65%
Sciences & Technology

Higher education

300 European institutions involved

28%
Phd students

34 EU + Associated countries

52% male
48% female

CAPACITY BUILDING & COOPERATION PROJECTS

TOP 7 COUNTRIES

- Spain
- Türkiye
- Romania
- France
- Poland
- Italy
- Portugal

Higher Education

56

Capacity-building projects in higher education - CBHE (2015-2025)

- Entrepreneurship and employability
- Innovation
- Digitalization
- Quality assurance and governance
- Internationalization
- Climate change
- Curricula development
- Food safety and agriculture
- Health / Inclusion
- ...

49 countries

27 EU and Associated
09 South Med
10 Sub-Saharan African countries

365 Institutions

48 Moroccan institutions

90

Non-academic institutions

ERASMUS MUNDUS JOINT MASTER PARTNERSHIP



10 CBVET PROJECTS

5 Erasmus Virtual Exchange PROJECTS

JEAN MONNET ACTIVITIES



ERASMUS+ COOPERATION BETWEEN MOROCCO - LITHUANIA - LATVIA - ESTONIA 2015 - 2025



+100
MOBILITY AGREEMENTS

+300
MOBILITIES

77%
OUTGOING MOBILITIES FROM MOROCCO

23%
INCOMING MOBILITIES TO MOROCCO

41%
STAFF MOBILITIES

59%
STUDENT MOBILITIES

12
MOROCCAN UNIVERSITIES

+13
EUROPEAN HEI

2
non academic partners

TOP 3 MOBILITY



2 CBHE

GEST

DIALANGUE



2 CBHE

RISE

DIGITAL BRIDGES

1 EMJM

Lithuanie	VYTAUTO DIDZIOJO UNIVERSITETAS	INSTITUT AGRONOMIQUE ET VETERINAIRE HASSAN II
	VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS	UNIVERSITE CADI AYYAD
		UNIVERSITE SIDI MOHAMMED BEN ABDELLAH
	Lithuanian University of Health Sciences I LSMU	Université Abdel Malek Essaadi
Lettonie	BANKU AUGSTSKOLA	GROUPE INSTITUT SUPERIEUR DE COMMERCE ET D'ADMINISTRATION DES ENTREPRISES
	Liepajas Jurniecibas koledza	Institut supérieur d'études maritimes

ICM

CBHE

Estonia	EBS EDUCATION OU
Estonia	TALLINNA TEHNIKAÜLIKOOL (Université de technologie de Tallinn)
LITHUANIA	MARIJAMPOLE UNIVERSITY OF APPLIED SCIENCES
Lithuania	VYTAUTO DIDZIOJO UNIVERSITETAS

Successful stories ... and big impact



LSMU and UAE

- 3 staff mobilities
- 3 students mobilities
- 2 conference
- 3 publications
- 1 CBHE submitted (in 2026)



*Mamadou,
Phd student form Mali,
studying in Morocco
Mobility in Lithuania*



SECTOR : WOMEN INCLUSION

2015 to 2019



930 000,00€

**Vytauto Didziojo Universitetas
KAUNAS - Lithuania**

1. Analysing of existing curricula
2. Master degree in Gender Studies
3. Gender Studies Summer School
4. International Internship
5. Core resources (Materials for students and for teachers, Improvement of staff skills)
6. E-resources (OER, e-Test system)
7. Research publications and conferences
8. Phd

Gender Studies Curriculum: A Step for Democracy and Peace in EU-neighbouring countries with different traditions



How can we cooperate ?

- **Mobility of students/staff (KA171) / Blended**
- **Capacity Building (CBHE): modernization, Innovation, digitalization,**
- **Virtual Exchange (Erasmus+ Virtual)**
- **Joint Degrees / Summer Schools / Research Hubs**
- **Erasmus Mundus Joint Masters / EMDM**
- **Jean Monnet**
- **Co-creation of MOOCS & digital tools**
- **Inclusion, green skills, digital transformation**



Mutual benefits

- Expand outreach to Africa & MENA
- Diversify student body
- Participate in intercultural learning
- Engage in SDG-focused innovation
- strengthen **global visibility**

For European HEI

- Access EU best practices
- Co-create with top EU institutions
- Improve institutional capacity
- Access mobility funding

For Moroccan HEI

Why Morocco is a Strategic Partner

- Strategic geographic position in the
- Access to african students and cooperation
- Strong networking with african and South-Med universities
- Strong institutional commitment to Erasmus+
- Openness to co-developing joint/double degrees
- Rich pool of highly motivated students and academics
- Experience in managing EU-funded projects
- Interest in mobility in STEM, green energy, digital, education sciences, etc.



Let's Build the Future Together

- Morocco is ready to co-create, innovate, and inspire
- Together, we can build inclusive, resilient, and globally connected universities



Data base of Moroccan universities

<https://drive.google.com/drive/folders/1S7gb14cuyn2G1EkzplEHPqveLg2097-u?usp=sharing>
www.erasmusplus.ma

University/Institution	Participation Details
Ibn Tofail University (UIT) - Kenitra	ICM, 18 CBHE, 1 CBVET, 2 TEVE
Mohammed V University (UM) - Rabat	ICM, 21 CBHE, 1 CBVET, 2 EMJM, ASSOCIATED PARTNER, 1 Jean Monnet
Hassan II University (UH2) - Casablanca	ICM, 11 CBHE, 4 CBVET, TEMJM - Full partner, 1 Jean Monnet, 1 University Alliance
Chouhik Dukkali University (UCD) - El Jadida	ICM, 9 CBHE
Hassan 1st University (UH1) - Settat	ICM, 11 CBHE, 1 CBVET, 1 EMJM, 1 University Alliance
Ibn Zohr University (UIZ) - Agadir	ICM, 12 CBHE
Abdel Malek Essaadi University (UAE) - Tangiers - Tetouan	ICM, 23 CBHE, 1 EMJM, ASSOCIATED PARTNER, 1 Jean Monnet, 1 University Alliance, 1 TEVE
Mohammed 1st University (UM1) - Rabat	ICM, 11 CBHE, 1 EMJM, associated partner
Sidi Mohammed Ben Abdallah University (USMBA) - Fes	ICM, 15 CBHE, 1 CBVET, 1 TEVE
Moulay Ismail University (UMI) - Meknes	ICM, 12 CBHE, 1 EMJM, 1 University Alliance, 1 TEVE
Cadi Ayyad University (UCA) - Marrakech	ICM, 24 CBHE, 1 CBVET
Sultane Moulay Soulimane University (USMS) - Beni Mellal	ICM, 9 CBHE
Mohammed VI Polytechnic University (UM6P) - Rabat - Ben Guerir	ICM, 5 CBHE, 1 CBVET, 1 EMJM, 1 TEVE
International University of Rabat (IUR) - Rabat	ICM, 3 CBHE, 1 Jean Monnet, 1 strategic partnership
University Al Akhawayne of Ifrane (UAI) - Ifrane	ICM, 5 CBHE, 12 CBHE, 1 EMJM, 1 project, 1 Jean Monnet
EUBO-MEDITERRANEAN UNIVERSITY OF FES	ICM, 8 CBHE
Mohammed VI University for Health and Science (UM6S) - Casablanca	ICM, 1 CBHE
Mohammed VI International Academy (MIA) - Casablanca	ICM, 10 CBHE
Agonomic & Veterinary Institute (IAV) - Rabat - Agadir	ICM, 9 CBHE, 1 EMJM, ASSOCIATED PARTNER
Higher School of Textile and Clothing Industries (ESTH) - Casablanca	ICM, 1 CBHE, 3 CBVET
National School of Architecture (ENSA) - Rabat - Fes - Marrakech - Tetouan	ICM, 1 CBHE
National Institute of Posts and Telecommunications (INPT) - Rabat	ICM
Higher Institute of Information and Communication (IIC) - Rabat	ICM
Institutes of Nursing (ISPTS) - Rabat - Fes - Tetouan - Marrakech - Oujda - Casablanca - Agadir - Beni Mellal - Laayoune - Errachidia	ICM
Ecole Centrale Casablanca	ICM, 1 CBHE

Contact us



Latifa Ahmed Imane

@facebook.com: erasmus+morocco
 @instagram: erasmusplasmorocco
www.erasmusplus.ma
contact@erasmusplus.ma
latifa.d@erasmusplus.ma
<https://www.visitmorocco.com/en>





CONTACT FORM

