

# **Social Inclusion and Engagement in Mobility**

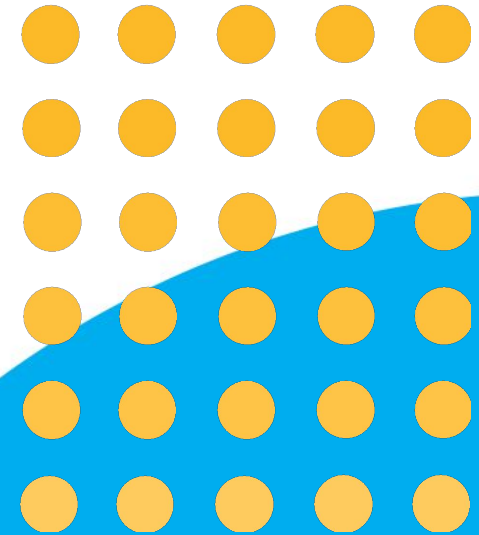
**TCA “Inclusion & Diversity: capacity building  
for successful implementation”  
28.09.2023**



Co-funded by the  
Erasmus+ Programme  
of the European Union

# Social Inclusion and Engagement in Mobility

- Aim and goals of the project
- Project outputs
- Follow-up activities

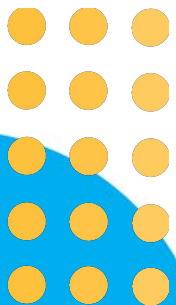


# SIEM background: Social inclusion in Erasmus+

- Priority in the current programme period
- Little hard data on the accessibility of the programme
- Underrepresentation of students from less advantaged backgrounds in the Erasmus+



In response to these circumstances, ESN launched the SIEM project



# SIEM Project

More opportunities in life for young people from disadvantaged background by increasing their participation in the Erasmus+ programme.



**Widening participation** of less advantaged and underrepresented groups



Increase the **interaction** between International students and **local communities of underrepresented groups** in order to increase intercultural exchange and visibility of international student mobility.

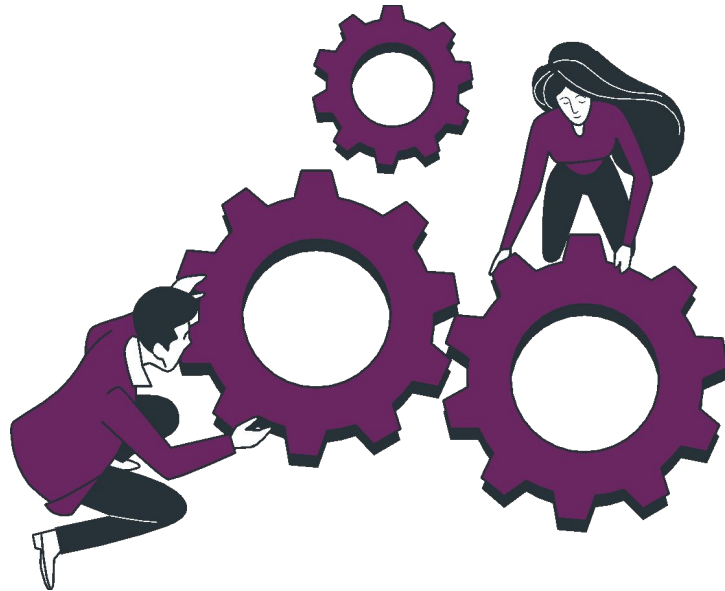


Making the Erasmus+ programme more **inclusive**



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# SiEM Project partners

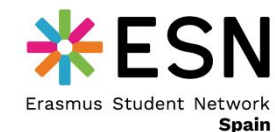


**Diverse partnership**

European networks, & Universities, National Student Organisations

**Cross sectoral collaboration**

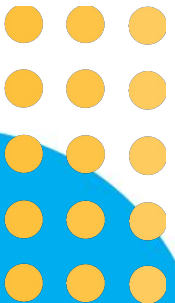
higher education, inclusion organisations & youth work



# The project lasted from February 2020 to October 2022

Major outputs and deliverables:

- Research on inclusive student mobility
- Social Inclusion Multiplier - training for HEIs
- Local phase - community engagement activities
- Erasmus Generation Portal
- Final Conference





**“Maybe it will  
be different  
abroad.”**

Student and Staff Perspectives  
on Diversity and Inclusion  
in student exchanges



# Research Report

An extensive **research report** that gathers input of 12.000 students and 750 staff members across Europe and beyond on the inclusion in international student exchanges.

The research report showcases the **14 recommendations** targeting

- European Commission
- National Agencies
- Higher Education institutions
- International student organisations.



## Methodology

- **Student survey**  
(12,820 responses)
- **Staff survey**  
(786 responses)
- **Focus Groups**  
6 focus groups with 36 students in 4 countries
- **Study visits**  
6 institutions

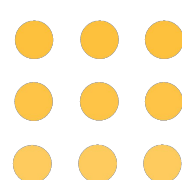
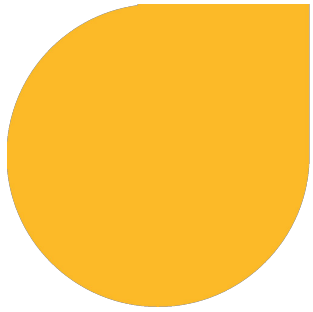
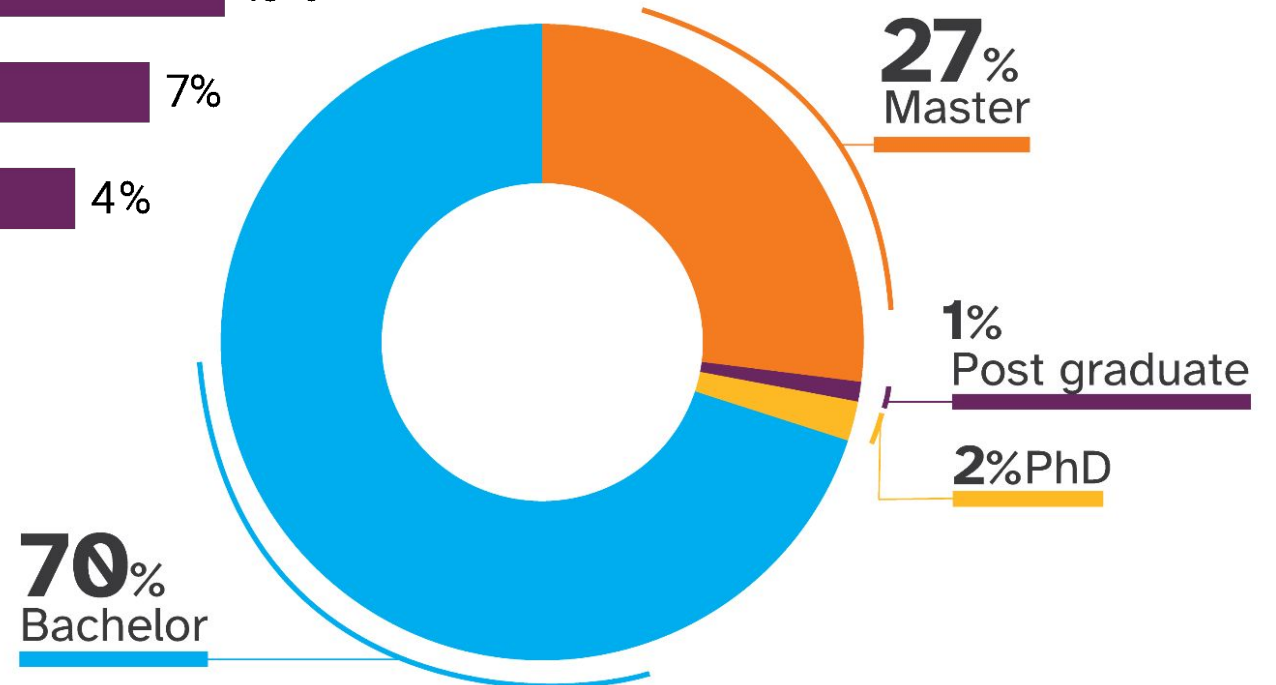
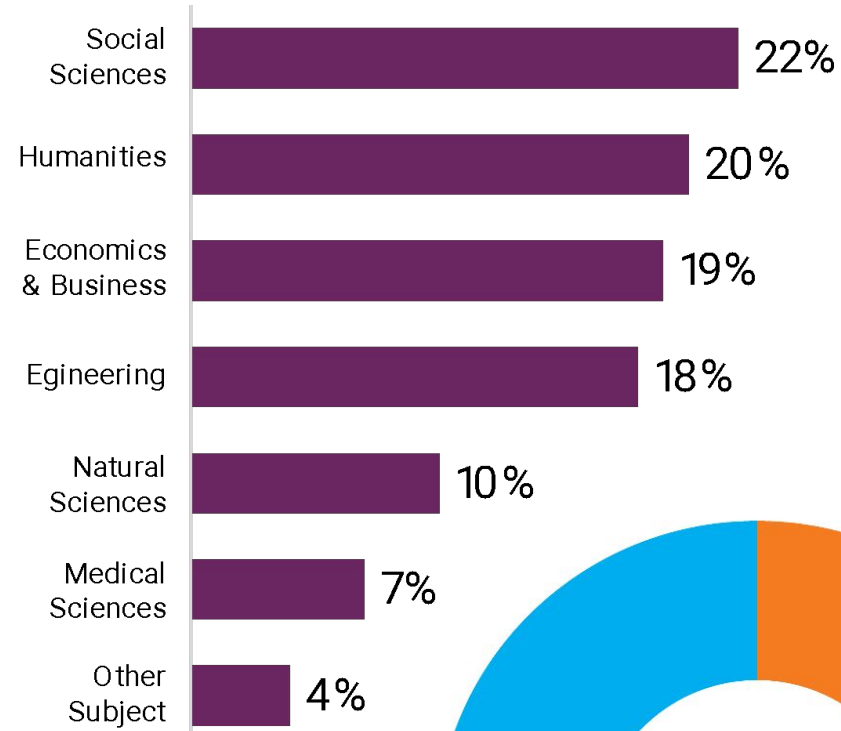


# Respondents profile

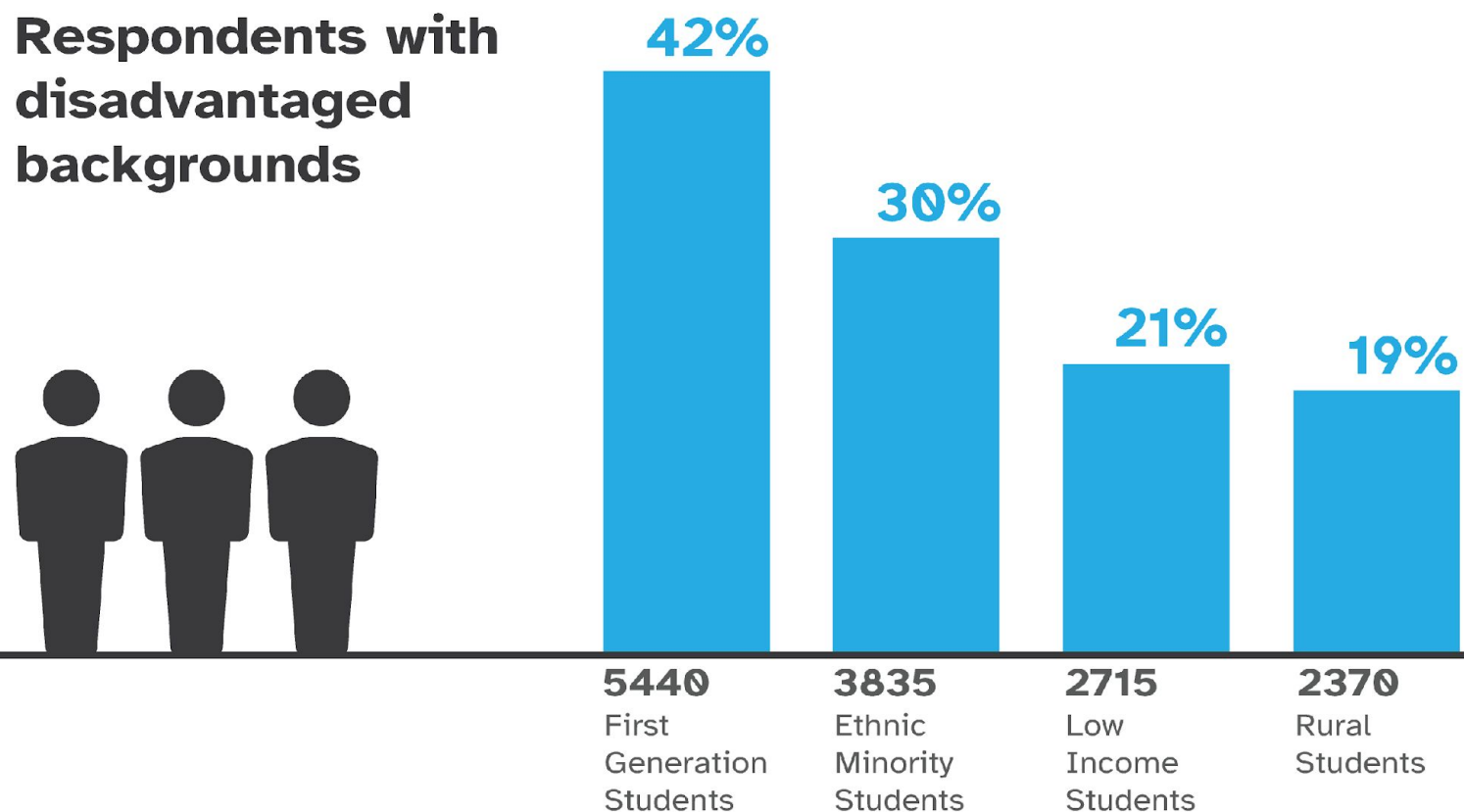


**65%**  
mobile  
students

**35%**  
non-mobile  
students



# Defining students with fewer opportunities



# Factsheets



Deeper understanding of the experience of different underrepresented groups in mobility

[siem-project.eu](https://siem-project.eu)

# Barriers to mobility

## Findings



# 3 Barrier types



## Institutional

barriers that **reflect the programmes** that are being offered and the **regulations that coincide** with these programmes that may **impact the access** of specific student groups to mobility opportunities.

## Environmental

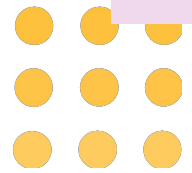
**Environmental** and **societal factors** that influence the person's decisions to take part in a mobility.

**access to information** as well as **personal backgrounds** impact mobility participation.

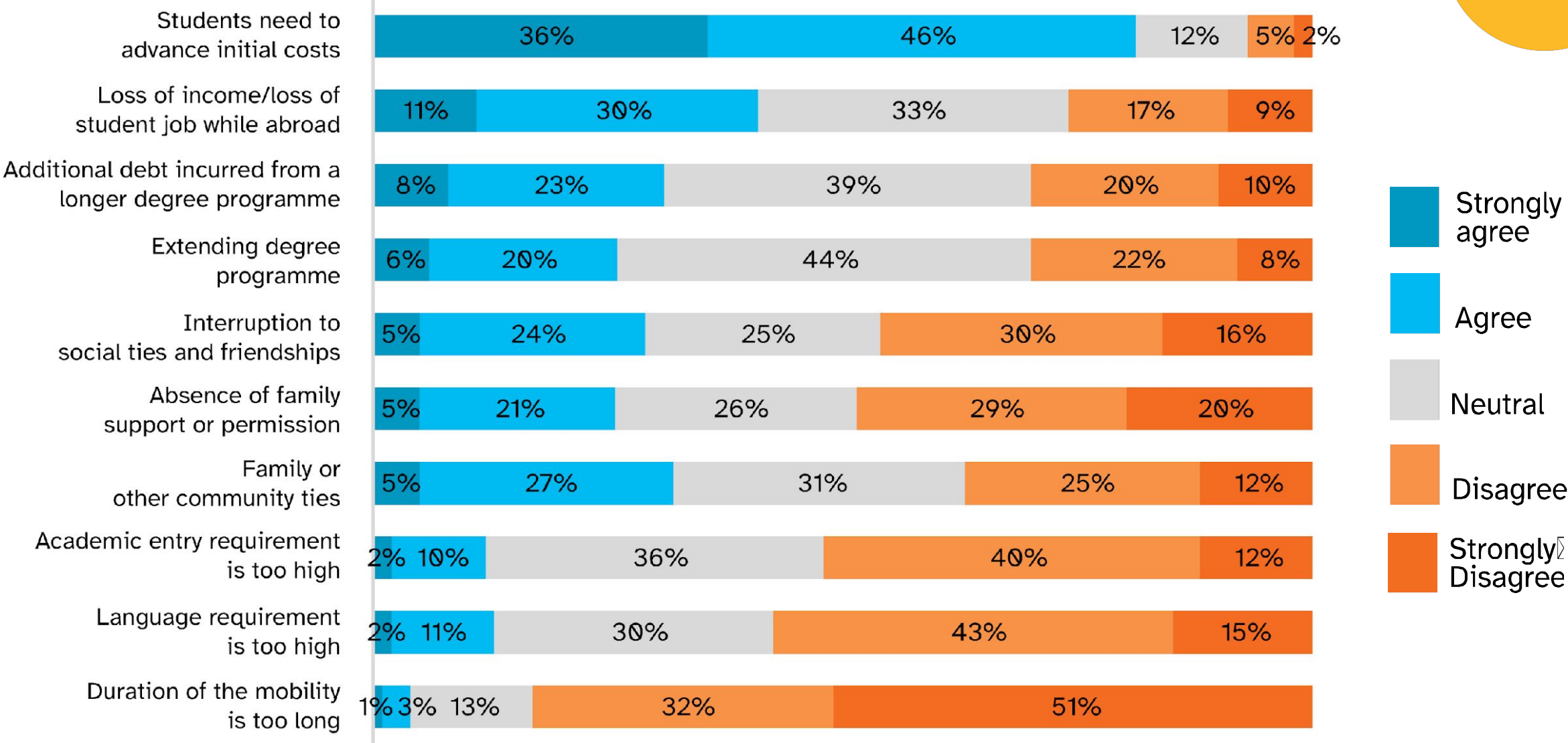
## Attitudinal

Attitudinal barriers tackle the **belief system and emotions** around the topic of mobility opportunities, to see how they influence their participation rates.

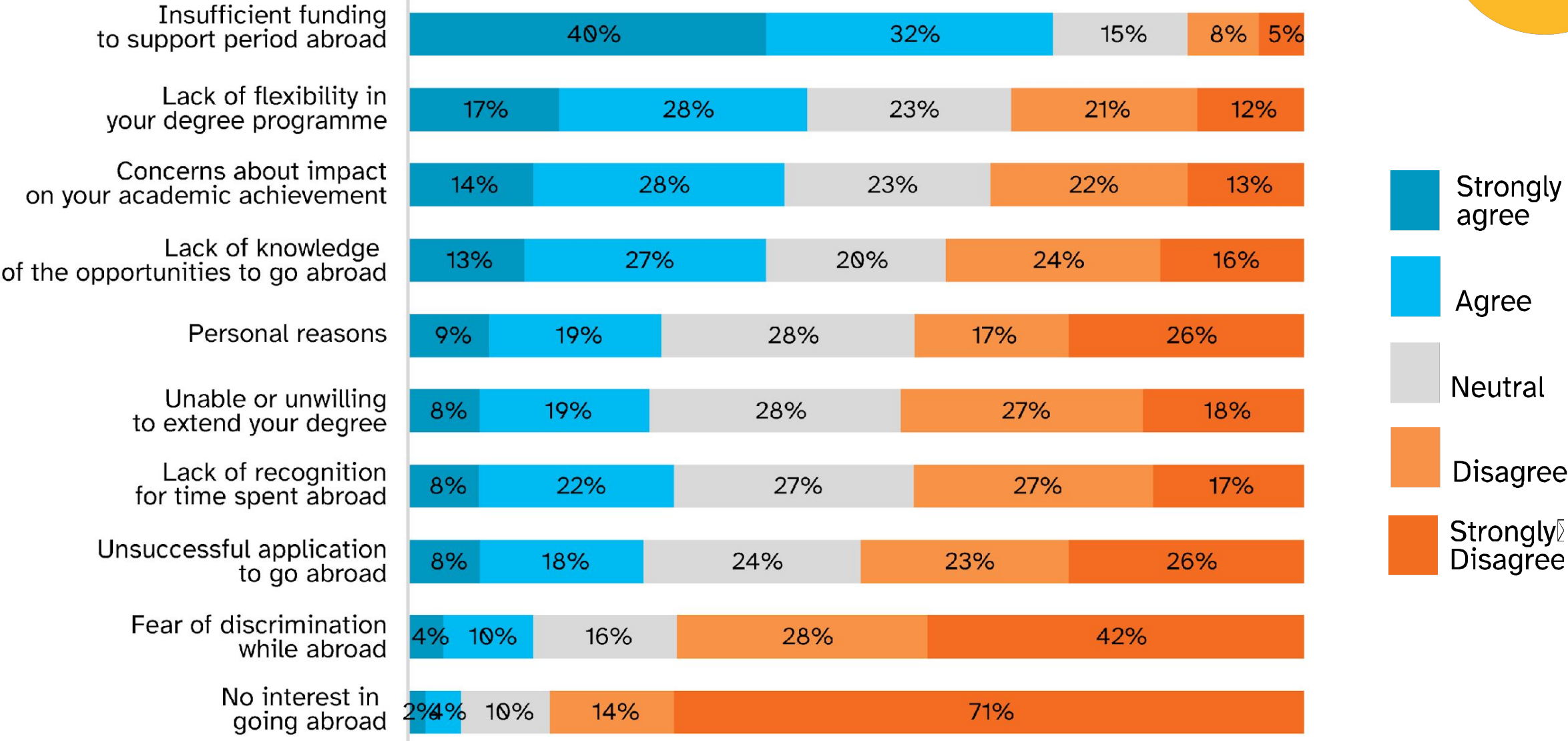
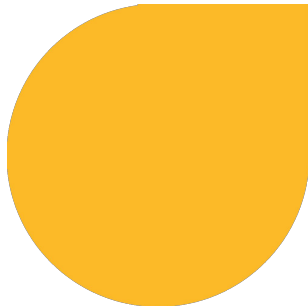
**internalised barriers** can severely impact their identification with the opportunity.



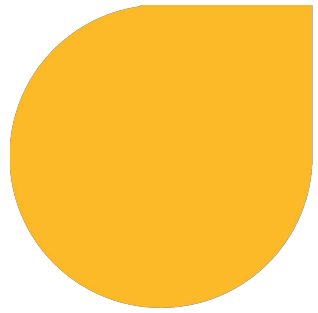
# Mobile participants' reported practical barriers to mobility



# Non-mobile students' blocking factors to go abroad



# Cost of living per month reported by mobile students



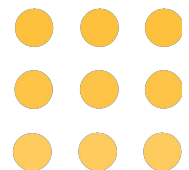
# 67%

of students reported a monthly living cost **over 501 EUR.**

average monthly scholarship - **301 EUR**  
(ESNsurvey, 2022)



Students with fewer opportunities indicated they needed at least 75% of their mobility costs covered **by a grant.**





# Student impressions: Inclusion & Equality of international students



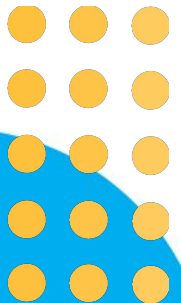
had **positive** experiences while abroad.

**10%**

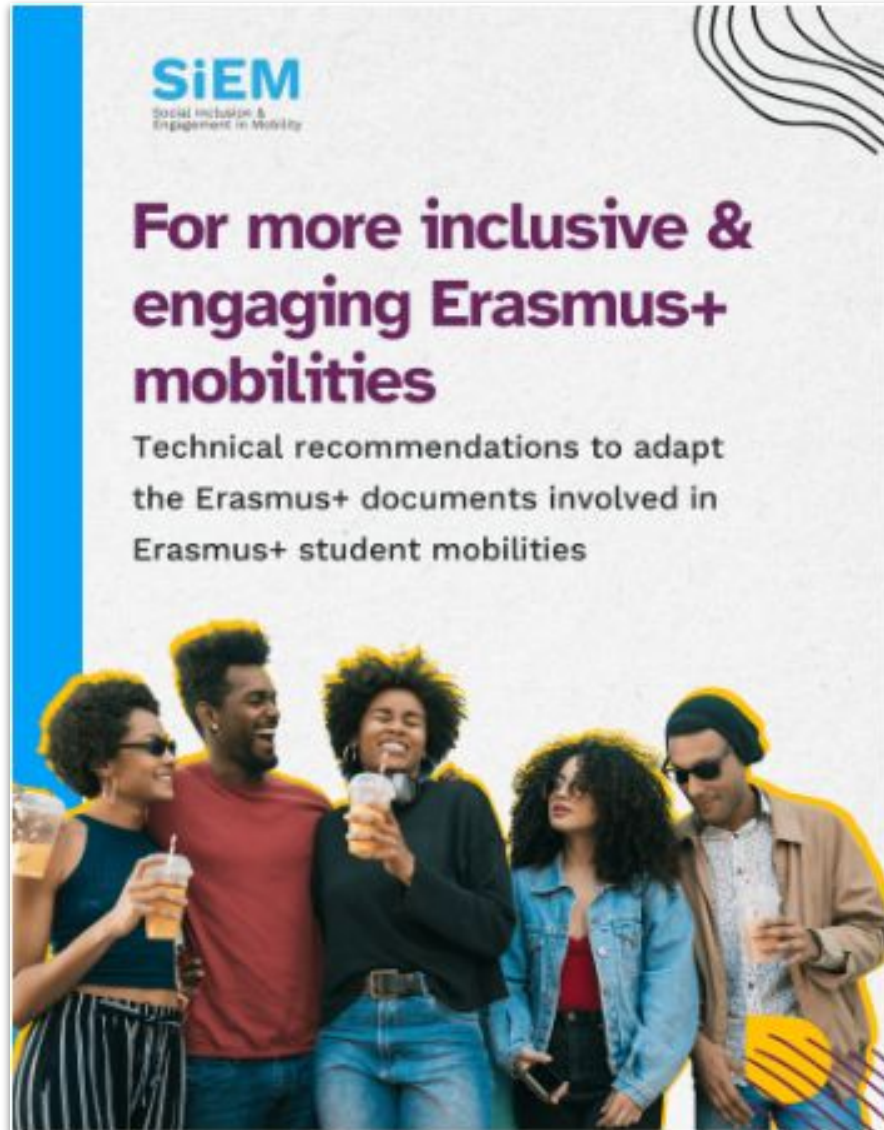
of students felt that they were treated differently or unfairly at their host university

**24%**

experienced discrimination during their exchange

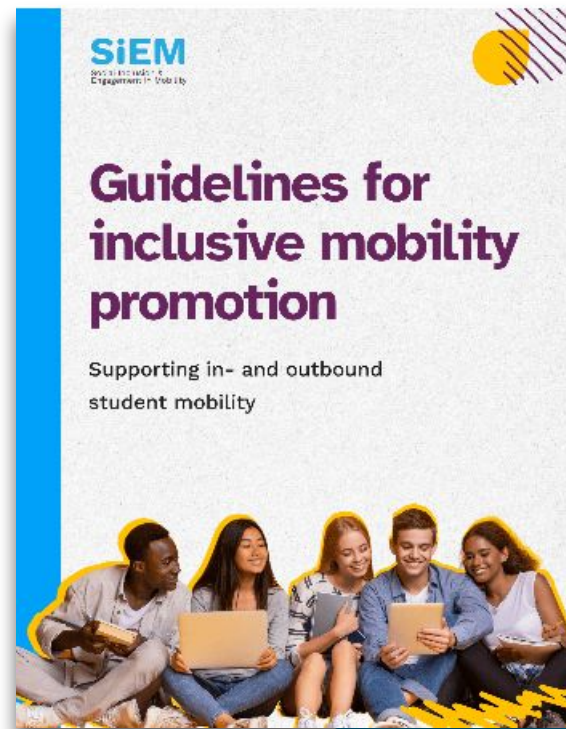


# Technical recommendations for more inclusive mobility



The SIEM technical recommendations provide an **analysis of possible changes** that could be implemented to the key documents and processes involved in Erasmus+ Higher Education mobilities in order to make them more inclusive.

They target the **European Commission, Erasmus+ National Agencies, Higher Education Institutions** and other policy makers and stakeholders interested in Erasmus+ and mobility programmes.

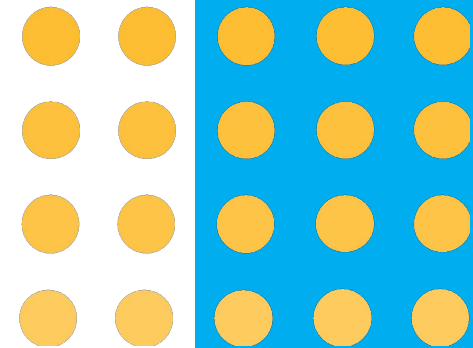


**Find our publications on**  
**[siem-project.eu](https://siem-project.eu)**



# Engagement of International Students in Local Communities

Local phase



# Key figures

- **22 local activities** co-funded by the project
- Local activities in **10 countries**:  
Romania (1), Poland (1), UK (1), Turkey (1), Croatia (1), Italy (1), Bulgaria (2), Portugal (3), Spain (5), Greece (6).
- **Goal:** engage international students in local communities through various actions and volunteering initiatives.
- Sport activities, intercultural dialogue, cultural trips, school projects



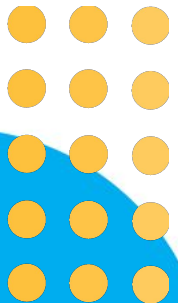
## Engagement of International Students in Local Communities

Implementation report  
of the SIEM local phase



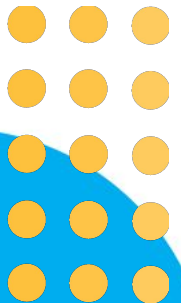
# Erasmus Olympics

- Plovdiv, Bulgaria
- 45 participants
- A whole-day sport tournament involving Erasmus students, local students and high school students from underrepresented groups from a small rural town.
- “Pay as you wish” ticket donations for a local library.



# Rebuild a home

- Lisbon, Portugal
- 32 participants
- Engage international students in volunteering to restore old houses and furniture
- Helping families with poor living conditions



# After-school and creative recycling

- Foggia, Italy
- 22 participants
- Erasmus students helping pupils in elementary and middle school from disadvantaged backgrounds to do their homework and participate in leisure activities while their parents work.
- Learning how to reduce waste and recycle

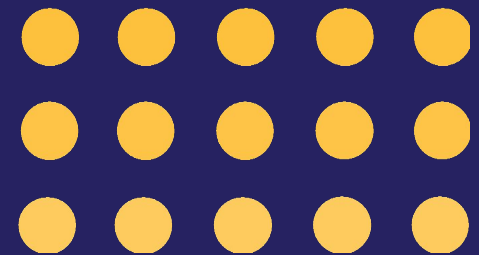






# The **home** of the **Erasmus** Generation

INCLUSION & ENGAGEMENT IN MOBILITY  
CONFERENCE 2022

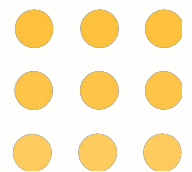


# The Erasmus Generation Portal

## Home of the Erasmus Generation.

Student-centered info,  
**by** students, **for** students

- ◆ Mobility opportunities to study, train or volunteer abroad.
- ◆ Information about host countries, organisations and activities.
- ◆ Stories, testimonials and podcasts from former mobile students.





# Erasmus Generation Portal

I want to go to

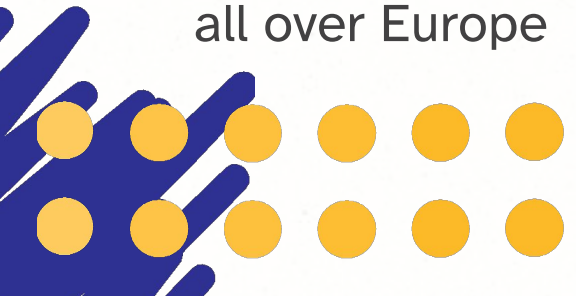
I want to go on



# Inclusion & Engagement in Mobility Conference



- 2 days conference, bringing together European Commission representatives, professionals, international officers, policymakers, Erasmus+ National Agencies, Ministries working on education & youth, and students and youth representatives from all over Europe

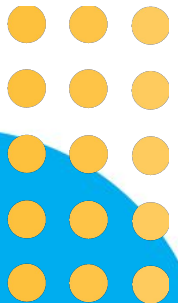


# Follow-up actions

- Advocacy for more inclusive student mobilities based on SIEM research
- Enriching Communities through Engaged Mobilities Project - a new Erasmus+ collaboration project



**ECEM** Enriching Communities  
Through Engaged Mobilities  
**Project Launch**

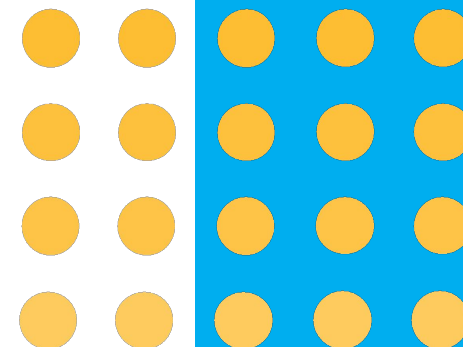


# Contact us

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## **Please refer to the research report as:**

Allinson K., Gabriels W.,(2021). Maybe it will be different abroad; student and staff perspectives on diversity and inclusion in student exchanges. SIEM Research Report, [siem-project.eu](https://siem-project.eu)

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